

**THE FIZZ THE SEASON INSTANT WIN GAME AND SWEEPSTAKES**  
**OFFICIAL RULES**

**NO PURCHASE NECESSARY TO ENTER, WIN OR CLAIM A PRIZE. A PURCHASE OR PAYMENT WILL NOT INCREASE AN ENTRANT'S CHANCES OF WINNING.**

**OPEN ONLY TO LEGAL RESIDENTS OF THE FIFTY (50) UNITED STATES AND THE DISTRICT OF COLUMBIA WHO ARE AT LEAST EIGHTEEN (18) YEARS OLD AT THE TIME OF ENTRY.**

**VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**

The Fizz The Season Instant Win Game and Sweepstakes ("Promotion") is sponsored by SodaStream USA, Inc. ("Sponsor"), 7 Renaissance Square, White Plains, NY 10601 and is administered by Prize Logic, LLC, ("Administrator"), 25200 Telegraph Road, Suite 405, Southfield, MI 48033.

- 1. PROMOTION PERIOD:** The Promotion begins on November 4, 2021 at 12:00 PM (noon) Eastern Time ("ET") and ends on December 31, 2021 at 11:59:59 PM ET ("Promotion Period"). The Administrator's computer is the Promotion's official clock.
- 2. ELIGIBILITY:** This Promotion is offered only to legal residents of the fifty (50) United States and the District of Columbia who are at least eighteen (18) years old at the time of entry. Officers, directors and employees of Sponsor, Administrator, and any of their respective owners, parent companies, affiliates, directors, subsidiaries, franchisees, representatives, advertising, promotion and production agencies, agents (all such individuals and entities collectively referred to herein as the "Promotion Entities") and their immediate family members (*i.e.*, spouse, parent, child, sibling, and the "steps" of each) and persons living in the same household of each are not eligible to participate in the Promotion. Void where prohibited or restricted by law. All federal, state and local laws apply.

Participation constitutes entrant's full and unconditional agreement to these Official Rules and Sponsor and Administrator's decisions, which are final and binding in all matters related to the Promotion. Winning a prize is contingent upon fulfilling all requirements set forth herein. Entrants and/or potential winners may be required to provide proof of identification and eligibility as required by Sponsor or Administrator.

For purposes of the Promotion, an entrant's residential address and e-mail address will be the physical address and e-mail address submitted at the time of entry. Entrants will not be allowed to change their physical address or e-mail address. If it is discovered or suspected that an entrant has registered or attempted to register for the Promotion using multiple e-mail addresses or multiple identities, all of that entrant's Game Plays (as defined below) associated with that household (determined by Sponsor and/or Administrator in its sole discretion) may be disqualified and any prize an entrant might have been entitled to win will not be awarded any may be revoked. Use of any automated system or any like methods to participate in the Promotion is prohibited and will result in disqualification of any entrant attempting such use.

- 3. HOW TO PARTICIPATE IN THE INSTANT WIN GAME:** During the Promotion Period, an eligible entrant must visit [SodaStreamFizzTheSeason.com](http://SodaStreamFizzTheSeason.com) ("Website") and enter their e-mail address. An entrant must then follow the on-screen instructions to register by providing the information requested by Sponsor including, but not limited to, complete first and last name,

street address (P.O. Boxes are not permitted), city, state, ZIP code, phone number, date of birth, and confirmation entrant has read and agrees to be bound by these Official Rules. After completing the registration form, an entrant will receive one (1) game play (“Game Play”). After a valid Game Play, the entrant will receive an on-screen notification indicating whether he/she is a potential Instant Win Game prize winner (“Notification”). Each entrant who receives a winning Notification will be deemed a potential Instant Win Game prize winner subject to verification of the entrant’s eligibility and compliance with these Official Rules, as determined by Sponsor in its sole discretion. An entrant is not a winner of any prize, even if the Notification should so indicate, unless and until entrant’s eligibility and the potential winning Game Play have been verified and entrant has been notified that verification is complete. Sponsor will not accept screen shots or other evidence of winning in lieu of its validation process. Any Game Play that occurs after the system has failed for any reason is deemed a defective play, is void, and will not be honored.

**LIMIT:** An entrant may only receive one (1) Game Play per day during the Promotion Period. A “day” is defined as starting at 12:00 AM ET and ending at 11:59:59 PM ET on each calendar day during the Promotion Period, except on November 4, 2021, when the day will start at 12:00 noon ET and end at 11:59:59 PM ET. In the event that a household enters the Promotion using more than five (5) unique e-mail addresses, all of the Game Plays associated with that household (determined by Sponsor or Administrator in their sole discretion) may be disqualified. If it is discovered or suspected, in Sponsor’s sole discretion, that an entrant plays or attempts to receive more than one (1) Game Play per day, all of that entrant’s Game Plays, in Sponsor’s sole discretion, may be declared null and void and any prize(s) he/she might have been entitled to will not be awarded to him/her.

**4. HOW TO PARTICIPATE IN THE SWEEPSTAKES:** There are two (2) ways to enter the Sweepstakes:

**A. Make A Purchase:** During the Promotion Period an eligible entrant may purchase any SodaStream product online and/or at any participating store, (“Qualifying Purchase”), while supplies last (see Appendix for list of participating products). Upon making a Qualifying Purchase, entrant must visit the Website and register or log-in and then follow the on-screen prompts and upload a photograph of the original receipt showing the Qualifying Purchase. It is recommended that purchaser first print his/her name on the original register receipt; sign and date the receipt; and circle the qualifying product on the receipt before uploading the receipt. The file must be in .JPEG, .JPG, .PNG, or .GIF format (no PDFs will be accepted) and may not exceed 8 MB. Receipts must be submitted by 11:59:59 PM ET on December 31, 2021 to be valid. It is strongly recommended that the entrant maintain possession of the original or photocopy. The entrant should not give a receipt to any store employee. Upon approval of receipt, an entrant will receive one (1) entry into the Sweepstakes There is a limit of one (1) unique receipt upload per day during the Promotion Period. An entrant may not submit the same receipt more than one (1) time. Duplicated receipts will not be accepted. Receipts must be readable. Mechanical reproductions, altered receipts or unreadable receipts will not be accepted. Receipts submitted in excess of the limits set forth herein will not be accepted.

**B. Mail-In Without Making a Purchase:** To earn a Sweepstakes entry without making a purchase, an entrant may hand-write his/her complete name (no initials), valid e-mail address, street address (P.O. Boxes not accepted), city, state, ZIP code, telephone number, and date of birth (MM/DD/YYYY), on a 3½"x5" card ("Mail-In Entry") and mail it

(in an outer mailing envelope) with sufficient postage to The Fizz The Season Instant Win Game and Sweepstakes, PO Box 251328, West Bloomfield, MI 48325. A Mail-In Entry is worth one (1) entry. An entrant may mail-in one (1) per day during the Sweepstakes Period. Following this method of entry, an entrant will receive one (1) entry into the Sweepstakes.

All Mail-In Entries must be postmarked by December 31, 2021 and received by January 10, 2022. Mail-In Entries must be legibly hand-written. Mechanical reproductions, postage-due, and Mail-In Entries sent in excess of the entry limits set forth below will not be accepted. Mail-In Entries received without a verifiable and legible return address will be deemed incomplete and not valid entries.

**Limit:** Regardless of method of Sweepstakes entry, an entrant will receive no more than one (1) Sweepstakes entry per day during the Promotion Period. If more than the stated number of entries are received from the same person, telephone number and/or e-mail address, the entries may, at the Sponsor's sole discretion, be disqualified. Entrants are prohibited from using more than one (1) e-mail address or multiple identities. If it is found or suspected that an entrant is using more than one e-mail address or multiple identities to participate in the Sweepstakes, then that entrant, in Sponsor's sole discretion, may be disqualified and not be eligible to win a prize. Subsequent attempts made by the same individual to submit multiple entries by using multiple or false contact information, accounts or otherwise may result in the entrant being disqualified. Entries generated by a script, computer programs, macro, programmed, robotic or other automated means are void and may be disqualified. Entries that are in excess of the stated limits, incomplete, illegible, corrupted, damaged, destroyed, forged, false, lost, late or misdirected, deceptive or otherwise not in compliance with the Official Rules may be disqualified from the Sweepstakes at Sponsor's sole and absolute discretion. Entries submitted by entrants who do not meet the eligibility requirements (including all requirements with respect to age and residence) are void.

**NOTE:** During the Promotion Period, an entrant may receive a link to the Website by scanning the QR code on select Promotion print advertising. An entrant may center the QR code in the camera and scan the QR code. Once completed, the entrant will receive a link to the Website, and may follow the steps noted above to receive a Game Play. **An entrant cannot participate solely by scanning the QR code.**

**NOTE:** If accessing the Website via a mobile device, message and data rates may apply. Not all mobile telephone providers carry the service necessary to participate in this Promotion. Entrants should consult their wireless provider's pricing plans.

**5. RANDOM DRAWING:** On or about January 11, 2021, Administrator will randomly select ten (10) potential Sweepstakes prize winners from among all eligible entries received during the Promotion Period. All selected winners are potential winners, pending verification of eligibility and compliance with these Official Rules, as determined by Sponsor and Administrator, in their sole and absolute discretion.

**6. PRIZES, ODDS OF WINNING, AND APPROXIMATE RETAIL VALUE ("ARV"):**

**A. Instant Win Game Prizes:** There will be two hundred and fifty (250) total Instant Win Game prizes (each an "Instant Win Game Prize") available during the Promotion Period, as set forth below:

<b>Instant Win Game Prize</b>	<b>Quantity</b>	<b>ARV (each)</b>
A SodaStream Terra Sparkling Water Maker Kit	130	\$100
A \$50 Amazon.com Gift Card	30	\$50
A \$50 Bed Bath and Beyond gift card	30	\$50
A \$50 Walmart eGift Card	30	\$50
A \$50 Target eGiftCard	30	\$50

**B. Sweepstakes Prizes (10):** Each Sweepstakes prize includes a bar cart, glassware, a Soda Stream and accessories that include SodaStream flavors, SodaStream carbonating bottles, and SodaStream accessories (details determined by Sponsor in its sole discretion) (each a “Sweepstakes Prize”). There will be ten (10) Sweepstakes Prizes. The ARV of each Sweepstakes Prize is \$595.

**C. Total ARV:** The total ARV of all available prizes in the Promotion is \$24,950

**D. Odds of Winning/Limit:** The odds of winning a prize depend on when the entrant completes a Game Play. Prizes will be made available at random times throughout the Promotion Period. To be a potential winner of a prize, an entrant’s Game Play must have occurred either at the exact randomly predetermined winning time as determined by Sponsor and/or Administrator. If a Game Play does not occur at the exact randomly predetermined winning time, then the next entrant’s Game Play to occur after that time will be deemed a potential prize winner. The number of Instant Win Game Prizes available to be will decrease during the Promotion Period as prizes are awarded and claimed. There is a limit of one (1) Sweepstakes prize and one (1) Instant Win Game Prize per person during the Promotion Period. The odds of winning a Sweepstakes prize depend on the total number of eligible Sweepstakes entries received during the Promotion Period.

**E. Prize Details and Restrictions:** The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor’s sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

**Bed Bath and Beyond:** BED BATH & BEYOND® is a nationwide chain of 850 stores offering one of the largest selections of products at everyday low prices to help you home, happier. The vast assortment of BED BATH & BEYOND® merchandise includes bed linens, bath accessories, kitchen electrics, kitchen linens, cookware, dinnerware, glassware, lifestyle accessories, window treatments, storage & organization, and decorative accessories. You’ll find the brand names you know and trust: Keurig®, Nestwell™, Wamsutta®, Haven®, Simply Essential™, Real Simple®, Shark®, OXO, Henckels, Blendtec®, Cuisinart®, Lenox®, Noritake®, All-Clad, Barbara Barry® and hundreds more of the best brands for your home. Our nationwide Bridal and Gift registry is also available to customers online.

**Terms & Conditions** For balance inquiries or store locations, call 1-800-GO BEYOND® (1-800-462-3966) or visit [bedbathandbeyond.com/giftcard](http://bedbathandbeyond.com/giftcard). This gift card may not be used towards the purchase of other gift cards, including pre-paid gift cards, such as Visa®,

Mastercard® or American Express®, for portrait studio services, nor may it be redeemed for cash, except where required by law. If lost or stolen, a replacement gift card will be issued with the balance remaining, when an original receipt is presented. No service fees or expiration dates are connected with the use of this gift card. Gift card may not be redeemed until activated. Gift card can also be redeemed at our other retail concepts or online at [bedbathandbeyond.com](http://bedbathandbeyond.com) and [buybuybaby.com](http://buybuybaby.com). For periodic updates visit: [bedbathandbeyond.com/giftcardpolicy](http://bedbathandbeyond.com/giftcardpolicy).

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**Amazon**                      **Terms:** Restrictions                      apply, see [www.amazon.com/gc-legal](http://www.amazon.com/gc-legal)

**Wal-Mart eGift Card Terms:** For balance inquiry, call 1-888-537-5503 or go to [Walmart.com/giftcards](http://Walmart.com/giftcards) or [samsclub.com](http://samsclub.com). Use this card at any Walmart store or Sam's Club in the U.S. or Puerto Rico, or on-line at Vudu, Inc., [Wal-Mart.com](http://Wal-Mart.com) or [Samsclub.com](http://Samsclub.com). The balance on this card is a liability of Wal-Mart Stores Arkansas, LLC. This card cannot be redeemed for cash except where required by state law. Lost or stolen cards will not be replaced. Walmart may refuse to accept this card and to take action, including balance forfeiture, for fraud, abuse or violations of terms. Terms and conditions subject to change without notice. See [Walmart.com](http://Walmart.com) for complete terms. Treat this card like cash.

**Target eGiftCard Terms:** Redeemable for merchandise or services (other than gift cards and prepaid cards) at Target stores in the U.S. or [Target.com](http://Target.com), and cannot be redeemed for cash or credit except where required by law. No value until purchased. For balance information, visit [Target.com/giftcards](http://Target.com/giftcards) or call 1-800-544-2943. To replace the remaining value on a lost, stolen or damaged card with the original purchase receipt, call 1-800-544-2943. ©2018 Target Brands, Inc.

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- F. General:** In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the potential winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more Prizes are claimed than are intended to be awarded according to these Official Rules, the intended number of Prizes will be awarded in a random drawing from among all verified Prize claims received for that Prize.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of winners from among eligible Game Plays received prior to such cancellation, termination, modification or suspension.

- 7. HOW TO CLAIM A PRIZE:** After each random drawing, Administrator will notify the potential Sweepstakes prize winners via e-mail at the e-mail address provided at the time of registration. All potential winners are subject to verification of eligibility and compliance with these Official Rules. If any potential winner is disqualified, determined to be ineligible or found not to be in compliance with these Official Rules, or, if any prize is unclaimed, the prize will be

forfeited and, that prize will not be awarded. Each potential Instant Win Game winner will receive an Instant Win Notification on screen and via e-mail, after the completion of a winning Game Play. If a prize is forfeited, the prize may be awarded to an alternate winner, selected in a random drawing from among all remaining eligible entries (or non-winning Game Plays), as determined by Sponsor in its sole discretion. If, after a good-faith attempt, Sponsor is unable to award or deliver a prize, the prize may not be re-awarded. Instant Win Game Prizes will be e-mailed to winners at the e-mail address provided at the time of registration within 4-6 weeks from the end of the Promotion and the Sweepstakes Prizes will be mailed to verified winners at the physical address (PO Boxes not permitted) provided at the time of registration within approximately 4-6 weeks from the end of the Promotion. Any portion of a prize not accepted by winner will be forfeited. Each winner shall be solely responsible for payment of any and all applicable federal, state, and local taxes for their prize won. All other costs and expenses not expressly set forth herein shall be solely each winner's responsibility. The prizes will only be awarded to verified winners.

Sponsor will attempt to notify each potential winner as set forth above, but Sponsor is not responsible for any undelivered e-mails, including without limitation e-mails that are not received because of a winner's privacy or spam filter settings which may divert any Promotion e-mail, including any winner notification e-mail, to a spam or junk folder. Prizes that are unclaimed, unredeemed, or returned as undeliverable will not be awarded. The right to receive a prize is non-assignable, non-transferable and no prize substitution, exchange or cash equivalent will be allowed, except by Sponsor, who reserves the right to substitute a prize of equal or greater value in case of unavailability of a prize or force majeure, at Sponsor's sole and absolute discretion. Promotion Entities shall not be held responsible for any delays in awarding the prize for any reason.

- 8. LIMITATION OF LIABILITY:** By participating in this Promotion entrants agree that the Promotion Entities and their respective affiliates, subsidiaries, representatives, consultants, contractors, legal counsel, advertising, public relations, promotional, fulfillment and marketing agencies, website providers, Web masters and their respective officers, directors, employees, representatives, designees and agents ("Released Parties") are not responsible for lost, late, incomplete, stolen, misdirected, postage due, or undeliverable e-mail notifications or postal mail; or for any computer, telephone, satellite, cable, network, electronic or Internet hardware or software malfunctions, failures, connections or availability; or garbled, corrupt or jumbled transmissions, service provider/Internet/Website/use net accessibility, availability or traffic congestion; or any technical, mechanical, printing, or typographical or other error; or unauthorized human intervention; or the incorrect or inaccurate capture of registration information; or the failure to capture, or loss of, any such information. The Released Parties are not responsible for any incorrect or inaccurate information, whether caused by any Website users, tampering, hacking or by any of the equipment or programming associated with or utilized in the Promotion and assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, technical error, theft or destruction or unauthorized access to the Website or any Promotion-related website(s). The Released Parties are not responsible for any injury or damage, whether personal or property, to participants or to any person's computer related to or resulting from participating in the Promotion and/or accepting or using a prize. The Released Parties shall not be responsible or liable for entries that are entered by any automated computer, program, mechanism or device, for any entries in excess of the stated limit or for entries that are late, forged, lost, misplaced, misdirected, tampered with, incomplete, deleted, damaged, garbled or otherwise not in compliance with the Official Rules, and all such entries may, in Sponsor's sole discretion, be disqualified.

If, for any reason, the Promotion is not capable of running as planned, Sponsor reserves the right, in its sole discretion, to cancel, terminate, modify or suspend the Promotion and/or proceed with the Promotion, including the selection of winners in a manner it deems fair and reasonable including the selection of the winners from among eligible Game Plays/Sweepstakes entries received prior to such cancellation, termination, modification or suspension. In no event will more prizes be awarded than are stated in these Official Rules. In the event that, due to technical, typographical, mechanical or other errors, there are more winners than are stated in these Official Rules, a random drawing among the claimants will be held to determine the winners. If for any reason, including but not limited to an administrative, printing, production, computer or other error or due to technical difficulties or incorrect announcements of any kind, more winning messages are distributed, or more prizes are claimed than are intended to be awarded according to these Official Rules, the intended prizes will be awarded in a random drawing from among all verified prize claims received.

By entering the Promotion, each entrant agrees: (i) to be bound by these Official Rules and by all applicable laws and by the decisions of Sponsor and Administrator, which shall be binding and final; (ii) to waive any rights to claim ambiguity with respect to these Official Rules; (iii) to waive all of his or her rights to bring any claim, action or proceeding against any of the Released Parties in connection with the Promotion; and (iv) to forever and irrevocably agree to release and hold harmless each of the Released Parties from any and all claims, lawsuits, judgments, causes of action, proceedings, demands, fines, penalties, liability, costs and expenses (including, without limitation, reasonable outside attorneys' fees) that may arise in connection with: (a) the Promotion, including but not limited to any Promotion-related activity or element thereof, and the entrant's Game Plays/Sweepstakes entries, participation or inability to participate in the Promotion, (b) the violation of any third-party privacy, personal, publicity or proprietary rights, (c) typographical or printing errors in these Official Rules or any Promotion materials, (d) acceptance, attendance at, receipt, travel related to, participation in, delivery of, possession, defects in, use, non-use, misuse, inability to use, loss, damage, destruction, negligence or willful misconduct in connection with the use of a prize (or any component thereof), (e) any change in the prizing (or any components thereof) due to unavailability or due to reasons beyond Sponsor's control, including but not limited to by reason of any acts of God, any action(s), regulation(s), order(s) or request(s) by any governmental or quasi-governmental entity (whether or not such action(s), regulation(s), order(s) or request(s) prove(s) to be invalid), equipment failure, threatened or actual terrorist acts, earthquake, war, fire, flood, explosion, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot or any other cause beyond any of the Released Parties' control, or as otherwise permitted in these Official Rules, (f) any interruptions in or postponement, cancellation or modification of the Promotion, (g) human error, (h) incorrect or inaccurate transcription, receipt or transmission of any part of any Game Play/Sweepstakes entry (including, without limitation, the registration information or any parts thereof), (i) any technical malfunctions or unavailability of the Website or any telephone network, computer system, computer online system, mobile device, computer timing and/or dating mechanism, computer equipment, software, or Internet service provider, or mail service utilized by any of the Released Parties or by an entrant, (j) interruption or inability to access the Promotion, the Website or any other Promotion-related websites or any online service via the Internet due to hardware or software compatibility problems, (k) any damage to entrant's (or any third person's) equipment used to access the Promotion and/or its contents related to or resulting from any part of the Promotion, (l) any lost/delayed data transmissions, omissions, interruptions, defects, and/or any other errors or malfunctions, (m)

any late, lost, stolen, mutilated, misdirected, delayed, garbled, corrupted, destroyed, incomplete, undeliverable or damaged entries, (n) any wrongful, negligent, or unauthorized act or omission on the part of any of the Released Parties, (o) lost, late, stolen, misdirected, damaged or destroyed prize (or any element thereof), or (p) the negligence or willful misconduct by entrant.

Without limiting the foregoing, everything regarding this Promotion, including the Website and prize components, are provided "as is" without warranty of any kind, either express or implied, including but not limited to, the implied warranties of merchantability, fitness for a particular purpose or non-infringement. Some jurisdictions may not allow the limitations or exclusions of liability for incidental or consequential damages or exclusions of implied warranties, so some of the above limitations or exclusions may not apply. Check local laws for any restrictions or limitations regarding these limitations or exclusions.

**9. DISPUTES: THIS PROMOTION IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF MICHIGAN, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN THE OAKLAND COUNTY, MICHIGAN. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JAMS IN ACCORDANCE WITH ITS ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN MICHIGAN. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE CONDUCTED IN OAKLAND COUNTY, MICHIGAN. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL OR INCIDENTAL DAMAGES OR HAVE DAMAGES MULTIPLIED OR OTHERWISE INCREASED, INCLUDING ATTORNEYS' FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF. ENTRANTS AGREE THAT THE RIGHTS AND OBLIGATIONS OF ANY ENTRANT AND/OR PROMOTION ENTITIES AND/OR ANY OTHER PARTY SHALL BE RESOLVED INDIVIDUALLY, WITHOUT RESORT TO ANY FORM OF CLASS ACTION. ANY DEMAND FOR ARBITRATION MUST BE FILED WITHIN ONE (1) YEAR FROM THE END OF THE PROMOTION PERIOD, OR THE CAUSE OF ACTION SHALL BE FOREVER BARRED**

**10. PRIVACY:** Sponsor's privacy policy is available at <https://sodastream.com/pages/legal>.

**11. PUBLICITY RIGHTS:** By participating in the Promotion and/or accepting a prize, each entrant agrees to allow Sponsor and/or Sponsor's designee the perpetual right to use his or her name, biographical information, photos and/or likeness, and statements for promotion, trade, commercial, advertising and publicity purposes, at any time or times, in all media now known or hereafter discovered including live television, worldwide, including but not limited to on the World Wide Web and Internet, without notice, review or approval and without additional compensation except where prohibited by law.

**12. GENERAL:** Any attempted form of participation in this Promotion other than as described herein is void. If it is discovered or suspected in Sponsor's sole and absolute discretion that an entrant has registered or attempted to register more than once using multiple e-mail addresses, accounts, multiple identities, proxy servers or like methods, all of that entrant's



Game Plays/Sweepstakes entries will be declared null and void, and that entrant will be ineligible to win a prize. Also, if it is discovered that any entrant attempts to receive additional Game Plays/Sweepstakes entries in excess of the stated limitation, that entrant may, in Sponsor's sole discretion, be disqualified from the Promotion. In the event of a dispute as to the identity of a winner, the winning Game Play/Sweepstakes entry will be declared made by the authorized account holder of the e-mail address submitted on the registration form associated with such Game Play/Sweepstakes entry. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, online service provider or other organization (e.g., business, educational institution) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Sponsor and Administrator reserve the right to disqualify any individual found, in its sole opinion, to be tampering with the operation of the Promotion, to be acting in violation of these Official Rules or to be acting in an unsportsmanlike manner or with the intent to disrupt the normal operation of a Promotion. Any use of robotic, automatic, macro, programmed, third-party or like methods to participate in the Promotion will void any attempted participation effected by such methods and the disqualification of the individual utilizing the same. **CAUTION AND WARNING: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR TO UNDERMINE THE LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.** If any provision of these Official Rules or any word, phrase, clause, sentence, or other portion thereof should be held unenforceable or invalid for any reason, then that provision or portion thereof shall be modified or deleted in such manner as to render the remaining provisions of these Official Rules valid and enforceable. The invalidity or unenforceability of any provision of these Official Rules or the prize documents will not affect the validity or enforceability of any other provision. Sponsor's and/or Administrator's interpretation of these Official Rules is final and binding in all matters related to the Promotion. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision and such provision shall remain in full force and effect. All Game Plays/Sweepstakes entries and/or materials submitted become the property of Sponsor and will not be returned. In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in any promotional materials (including but not limited to point of sale, television and print advertising, promotional packaging and other promotional media), the details of the Promotion as set forth in these Official Rules shall prevail.

- 13. WINNERS LIST:** For a list of winners, interested individuals should mail a self-addressed stamped business envelope to: Winners List, - The Fizz The Season Instant Win Game and Sweepstakes, P.O. Box 251328, West Bloomfield, MI 48325. Winner List requests must be received no later than March 3, 2022.

*Customer services inquiries can be made [here](#).*

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**SEE NEXT PAGE FOR APPENDIX**



**APPENDIX**

**PARTICIPATING PRODUCTS:**

Item UPC	Item #	Item Description
		<b>SWM STARTER KITS</b>
8-18558-02140-4	141211101 5	JET <b>Black</b> Starter Kit
8-11572-02631-8	121751101 4	GENESIS <b>Black</b> Starter Kit
8-11572-02671-4	101171101 0	FIZZI <b>White</b> Starter Kit
8-11572-02672-1	101171101 1	FIZZI <b>Black</b> Starter Kit
8-11572-02673-8	101171101 2	FIZZI <b>Red</b> Starter Kit
8-11572-02928-9	101171101 7	FIZZI <b>Icy Blue</b> Starter Kit
8-18558-02252-4	131171101 6	Fizzi <b>White/Rose</b> Gold Starter Kit
8-11572-02929-6	101651201 5	AQUA FIZZ <b>Black/Silver</b> Starter Kit metal
8-11572-02864-0	101111101 2	FOUNTAIN Kit <b>white</b>
8-18558-02066-7	101111101 4	COOL starter kit <b>white</b>
8-18558-02056-8	101181101 0	FIZZI ONE TOUCH <b>Black</b> Starter Kit
8-18558-02057-5	101181101 1	FIZZI ONE TOUCH <b>White</b> Starter Kit
8-18558-02770-3	101281101 1	TERRA ST+USR LIC 60 L <b>BLACK</b> USA (DW) - new 2021
8-18558-02769-7	101281101 0	TERRA ST+USR LIC 60 L <b>WHITE</b> USA (DW) - new 2021
8-18558-02800-7	101281101 2	TERRA ST+USR LIC 60 L <b>RED</b> USA (DW) - new 2021
8-18558-02801-4	101281101 3	TERRA ST+USR LIC 60 L <b>MISTY BLUE</b> USA (DW) - new 2021
8-18558-02057-5	101181101 8	FIZZI ONE TOUCH ST+USR LIC 60L <b>WHITE</b> USA (DW) - new 2021
8-18558-02056-8	101181101 7	FIZZI ONE TOUCH ST+USR LIC 60 L <b>BLACK</b> USA (DW) - new 2021
		<b>SWM STARTER KITS - LIMITED EDITION</b>
8-18558-02251-7	131171101 5	FIZZI <b>White/Gold</b> Starter Kit - Target Exclusive

8-18558-02353-8	131171101 9	FIZZI Lush Plum Starter Kit - <b>September Production-qty 1500</b>
8-18558-02252-4	131171101 6	FIZZI <b>White/Rose Gold</b> Starter Kit - <b>Limited Edition</b>
8-18558-02627-0	141171101 8	FIZZI ST+USR LIC 60 L BLACK/GOLD USA - HOLIDAY
8-18558-02710-9	151171101 1	FIZZI ST+USR LIC 60 L <b>BLACK</b> USA CANVAS - <b>PRIDE</b> - 2021
8-18558-02829-8	110290001 0	EARTH DAY FIZZI + 3 1L SLIM BOTTLE BUNDLE USA (US build) - new 2021
8-10055-45019-0	101351301 0	ART ST+USR LIC 60 L WHITE+3 BOT USA (DW) EARTH DAY - new 2022
		<b>CO2 CYLINDERS</b>
8-11369-00122-1	103222001 0	CO <sub>2</sub> Exchange Carbonators, 60L (no box) - single SKU
8-11369-00121-4	103212501 0	CO <sub>2</sub> Spare Carbonators, 60L (in box) - single SKU
8-18558-02790-1	113225001 0	CO2 Exchange Carbonators, 60L - CQC (no box) single SKU - new 2021
8-18558-02789-5	113212001 0	CO2 Spare Carbonators, 60L - CQC (in box) single SKU- new 2021
		<b>CLASSIC BOTTLES</b>
8-11369-00067-5	104119401 0	1L CLASSIC Carbonating Bottle <b>METAL</b> (single) - disco 2022
8-11572-02965-4	104116001 0	1L CLASSIC DWS Carbonating Bottle <b>BLACK</b> (single) - disco 2022
8-18558-02061-2	104116101 0	1L CLASSIC DWS Carbonating Bottle <b>WHITE</b> (single) - disco 2022
8-11572-02966-1	104226001 0	1L CLASSIC DWS Carbonating Bottle <b>BLACK</b> (twinpack) - keep
8-18558-02062-9	104226101 0	1L CLASSIC DWS Carbonating Bottle <b>WHITE</b> (twinpack) - keep
8-11369-00031-6	104221101 0	1L CLASSIC Carbonating Bottles <b>WHITE</b> (twinpack) - disco 2022
8-11369-00036-1	104222101 0	1L CLASSIC Carbonating Bottles <b>BLACK</b> (twinpack) - disco 2022
		<b>SLIM BOTTLES</b>
8-11572-02109-2	174121101 0	1L SLIM Carbonating Bottle <b>WHITE</b> (twinpack) - disco 2022
8-11572-02110-8	174122101 0	1L SLIM Carbonating Bottle <b>BLACK</b> (twinpack) - disco 2022
8-11369-00963-0	174821401 0	1/2L SLIM Carbonating Bottle <b>WHITE</b> , (twinpack) - disco 2022
8-11369-00964-7	174822101 0	1/2L SLIM Carbonating Bottle <b>BLACK</b> (twinpack) - disco 2022
8-11369-00741-4	174119201 0	1L SLIM Carbonating Bottle <b>METAL</b> (single) - disco 2022

8-18558-02089-6	105300201 0	CO <sub>2</sub> Exchange Carbonator (60L) and SLIM H <sub>2</sub> CO <sub>3</sub> <b>COMBO PACK</b>
8-18558-02090-2	174119501 0	1L SLIM Carbonating Bottle <b>LOVE METAL</b> (single) - disco 2022
8-18558-02091-9	174119601 0	1L SLIM Carbonating Bottle <b>DOODLE METAL</b> (single) - disco 2022
8-18558-02230-2	174816201 0	1/2L SLIM LOOP MOB <b>BLACK</b> (single)
8-18558-02228-9	174816001 0	1/2L SLIM LOOP MOB <b>ICY BLUE</b> (single)
8-18558-02229-6	174816101 0	1/2L SLIM LOOP MOB <b>PINK BLUSH</b> (single)
8-11572-02968-5	174126001 0	CARB BOT 1L TP BLACK ST LOGO FUSE (SLIM) US <b>DWS</b> - new 2021
8-18558-02069-8	174126101 0	CARB BOT 1L TP WHITE ST LOGO FUSE (SLIM) US <b>DWS</b> - new 2021
8-18558-02810-6	174826001 0	CARB BOT 1/2L TP <b>BLACK</b> ST LOGO FUSE US <b>DWS</b> - new 2021
0-18558-02811-3	174826101 0	CARB BOT 1/2L TP <b>WHITE</b> ST LOGO FUSE US <b>DWS</b> - new 2021
		<b>BOTTLES - LIMITED EDITION</b>
8-18558-02253-1	174118001 0	1L SLIM Carbonating Bottle <b>Gold</b> (single) - <b>Target Exclusive</b> - disco 2022
8-18558-02254-8	174118101 0	1L SLIM Carbonating Bottle <b>Rose Gold</b> (single) - <b>Limited Edition</b> - disco 2022
8-18558-02253-1	174118001 0	CARB BOT 1L GOLD ST LOGO FUSE USA - <b>HOLIDAY</b> - disco 2022
8-18558-02830-4	110290101 0	EARTH DAY 1L SLIM BOTTLES 3PK USA (US build) - new 2021
8-18558-02758-1	174111101 0	CARB BOT 1L WHITE ST FUSE USA Earth Day Mountains - new 2021
8-18558-02759-8	174111201 0	CARB BOT 1L WHITE ST FUSE USA Earth Day Water - new 2021
8-18558-02760-4	174111301 0	CARB BOT 1L WHITE ST FUSE USA Earth Day Future - new 2021
8-18558-02709-3	174117401 0	CARB BOT 1L WHITE LOOP ST FUSE DW <b>USA FLAG</b> - new 2021
8-18558-02784-0	174816301 0	CARB BOT 1/2L MY ONLY BOTTLE BLACK ST FUSE DW USA LOVE OF TOMORROW - <b>PRIDE</b> - new 2021
8-18558-02768-0	174321001 0	CARB BOT 1L+1/2L TP WHITE FUSE ST USA HEART - <b>MOTHER'S DAY</b> - new 2021
8-10055-45020-6	174111401 0	CARB BOT 1L WHITE ST FUSE USA <b>EARTH DAY DESIGN A</b> - new 2022
8-10055-45021-3	174111501 0	CARB BOT 1L WHITE ST FUSE USA <b>EARTH DAY DESIGN B</b> - new 2022
		<b>GLASS CARAFE</b>
8-11369-00068-2	104710201 0	Glass Carafe (single)

		<b>ACCESSORIES</b>
8-11369-00240-2	104021201 0	Bottle Caps PET <b>WHITE</b> (twinpack)
8-11369-00235-8	104022201 0	Bottle Caps PET <b>BLACK</b> (twinpack)
8-11369-00145-0	104029001 0	Bottle Caps <b>METAL</b> (twinpack)
8-11369-00146-7	104020001 1	Bottle Caps <b>GLASS</b> (twinpack-Thread closure)
8-18558-02791-8	104029101 0	METAL ST TYPE BOTTLE CAP LOOP BLACK USA (double black loop caps) - new 2021
8-18558-02792-5	104029201 0	METAL ST TYPE BOTTLE CAP LOOP ICY BLUE/PINK BLUSH USA (blue/pink loop caps) - new 2021
8-18558-02793-2	104023101 0	BLACK ST TYPE SPORT BOTTLE CAP USA (double black sport caps) - new 2021
8-18558-02807-6	106100301 0	Cooler Cover Bot 1l Fuse With Loop Handle Blue Camo (bottle sleeve) - new 2021
8-18558-02803-8	106100401 0	Cooler Cover Bot 1l Fuse With Loop Handle Leopard (bottle sleeve) - new 2021
8-18558-02804-5	106100501 0	Cooler Cover Bot 1l Fuse With Loop Handle Wood (bottle sleeve) - new 2021
		<b>FRUIT DROPS (transition plan w/bubly drops TBD)</b>
8-11572-02709-4	142151101 0	<b>Lime</b> Fruit Drops
8-11572-02710-0	142151501 0	<b>Raspberry</b> Fruit Drops
8-11572-02711-7	142150301 0	<b>Orange</b> Fruit Drops
8-11572-02712-4	142151001 0	<b>Lemon</b> Fruit Drops
8-11572-02713-1	142155801 0	<b>Mango</b> Fruit Drops
8-11572-02719-3	142150601 0	<b>Grapefruit</b> Fruit Drops
8-11572-02720-9	142156001 0	<b>Peach</b> Fruit Drops
8-11572-02723-0	142154601 0	<b>Cucumber</b> Fruit Drops
8-11572-02727-8	142154701 0	<b>Watermelon</b> Fruit Drops
		<b>SODA PRESS - 500ML (4PKs)</b>
8-50002-54806-8	102480201 0	<b>RASPBERRY&amp;MINT</b> 500ML GLASS
8-50002-54804-4	102480301 0	<b>PINK GRAPEFRUIT</b> 500ML GLASS
8-50002-54800-6	102480401 0	<b>OLD FASHIONED LEMONADE</b> 500ML GLASS

8-50002-54801-3	102480601 0	<b>GINGER ALE 500ML GLASS</b>
8-50002-54803-7	102480701 0	<b>CLASSIC INDIAN TONIC 500ML GLASS</b>
8-50002-54802-0	102480901 0	<b>BLONDE COLA 500ML GLASS</b>
8-50002-54816-7	102480101 1	<b>ORIGINAL KOMBUCHA 500ML GLASS</b>
8-50002-54820-4	102481101 1	<b>PASSIONFRUIT&amp; MANDARIN KOMBUCHA 500ML GLASS</b>
8-50002-54805-1	102480801 0	<b>BLUEBERRY &amp; LIME 500ML GLASS</b>
		<b>SYRUPS - 440ML (6PKs)</b>
8-11572-02369-0	102420901 1	<b>FRUITS CLOUDY/HOMESTYLE LEMONADE -TRUE LEMON ST 440ML SYRUP USA</b>
8-11572-02371-3	102421501 1	<b>FRUITS BERRY MIX ST 440ML SYRUP USA</b>
8-11572-02714-8	102423201 1	<b>FRUITS ICE TEA PEACH ST 440ML SYRUP USA</b>
8-11572-02706-3	102424701 1	<b>FRUITS COCONUT WATER PURE ST 440ML SYRUP USA</b>
8-11572-02707-0	102424801 1	<b>FRUITS COCONUT WATER PINEAPPLE ST 440ML SYRUP USA</b>
8-11572-02374-4	102425601 1	<b>ZERO PINK GRAPEFRUIT ST 440ML SYRUP USA</b>
8-11572-02375-1	102425701 1	<b>ZERO CRANBERRY RASPBERRY ST 440ML SYRUP USA</b>
8-11572-02377-5	102425901 0	<b>ZERO LEMONADE ST 440ML SYRUP USA</b>
8-11572-02700-1	102426701 0	<b>ZERO STRAWBERRY WATERMELON ST 440ML SYRUP USA</b>
8-11572-02381-2	142420101 1	<b>CLASSICS/FS GINGER ALE ST 440ML SYRUP USA</b>
8-11572-02382-9	142420201 1	<b>CLASSICS/FS DIET GINGER ALE ST 440ML SYRUP USA</b>
8-11572-02383-6	142420301 1	<b>CLASSICS/FS ROOT BEER ST 440ML SYRUP USA</b>
8-11572-02384-3	142420401 1	<b>CLASSICS/FS DIET ROOT BEER ST 440ML SYRUP USA</b>
8-11572-02385-0	142420601 1	<b>CLASSICS/FS TONIC ST 440ML SYRUP USA</b>
8-11572-02386-7	142420701 1	<b>CLASSICS/FS DIET TONIC ST 440ML SYRUP USA</b>
8-11572-02402-4	142420801 1	<b>CLASSICS/FS CREAM SODA ST 440ML SYRUP USA</b>
8-11572-02558-8	142421801 1	<b>CLASSICS/FS DIET FOUNTAIN MIST ST 440ML SYRUP USA</b>
8-11572-02557-1	142421901 1	<b>CLASSICS/FS FOUNTAIN MIST ST 440ML SYRUP USA</b>

8-11572-02387-4	142422001 1	<b>CLASSICS/FS COLA ST 440ML SYRUP USA</b>
8-11572-02388-1	142422101 1	<b>CLASSICS/FS DIET COLA ST 440ML SYRUP USA</b>
8-11572-02389-8	142422201 1	<b>CLASSICS/FS DR PETE ST 440ML SYRUP USA</b>
8-11572-02390-4	142422301 1	<b>CLASSICS/FS DIET DR PETE ST 440ML SYRUP USA</b>
8-11572-02391-1	142422401 1	<b>CLASSICS/FS ORANGE ST 440ML SYRUP USA</b>
8-11572-02392-8	142422501 1	<b>CLASSICS/FS DIET ORANGE ST 440ML SYRUP USA</b>
8-11572-02393-5	142422601 1	<b>CLASSICS/FS LEMON LIME ST 440ML SYRUP USA</b>
8-11572-02394-2	142422701 1	<b>CLASSICS/FS DIET LEMON LIME ST 440ML SYRUP USA</b>
8-11572-02395-9	142422801 1	<b>CLASSICS/FS BLACK CHERRY COLA ST 440ML SYRUP USA</b>
8-11572-02544-1	142424001 1	<b>CLASSICS/FS DIET COLA CAFFEINE FREE ST 440ML SYRUP USA</b>
8-11572-02715-5	142425801 0	<b>GREEN TEA HONEY ST 440ML SYRUP USA</b>
8-11572-02396-6	142427101 1	<b>CLASSICS ENERGY ST 440ML SYRUP USA</b>
8-11572-02397-3	142427201 1	<b>CLASSICS DIET ENERGY ST 440ML SYRUP USA</b>
8-11572-02721-6	152420501 0	<b>MOCKTAIL PINK MOJITO 440ML SYRUP USA</b>
8-11572-02722-3	152420601 0	<b>MOCKTAIL BAHAMAS PINA COLADA 440ML SYRUP USA</b>
<b>BUBLY DROPS</b>		
8-11572-02750-6	102522301 0	<b>Syr 40ml Bubly (Strawberry) - St Usa</b>
8-11572-02755-1	102525801 0	<b>Syr 40ml Bubly (Mango) St Usa</b>
8-11572-02753-7	102522501 0	<b>Syr 40ml Bubly (Cherry) St Usa</b>
8-11572-02752-0	102520601 0	<b>Syr 40ml Bubly (Grapefruit) St Usa</b>
8-11572-02751-3	102521101 0	<b>Syr 40ml Bubly (Lime) St Usa</b>
8-11572-02754-4	152524801 0	<b>Syr 40ml Bubly (Blackberry) St Usa</b>
8-11572-02756-8	102520301 0	<b>Syr 40ml Bubly (Orange) St Usa</b>
8-11572-02758-2	102521501 0	<b>Syr 40ml Bubly (Raspberry) St Usa</b>
8-11572-02757-5	102526001 0	<b>Syr 40ml Bubly (Peach) St Usa</b>



8-11572-02759-9	142526501 0	<b>Syr 40ml Bubly (Pineapple) St Usa</b>
8-11572-02761-2	102521001 0	<b>Syr 40ml Bubly (Lemon) St Usa</b>
<b>BUBLY DROPS BUNDLES (SWM + bubly bottle + bubly drops)</b>		
8-18558-02538-9	141171101 3	<b>Fizzi St+Usr Lic 60 L Black+Syr Cherry Usa</b>
8-18558-02537-2	141171101 2	<b>Fizzi St+Usr Lic 60 L Icy Blue+Syr Blackberry Us</b>
8-18558-02555-6	141171101 5	<b>Fizzi St+Usr Lic 60 L Black Usa Bubly</b>
8-18558-02549-5	141171101 4	<b>Fizzi St+Usr Lic 60 L Icy Blue Usa Bubly</b>
8-18558-02570-9	141171101 6	<b>Fizzi St+Usr Lic 60 L White Usa Bubly</b>
8-18558-02535-8	174124001 0	<b>Carb Bot 1l Tp bubly Cherry Fuse St Usa</b>
8-18558-02536-5	174124101 0	<b>Carb Bot 1l Tp bubly Blackberry Fuse St Usa</b>